



# Media Release

November 27, 2023

## **Calling all Angels!**

Rejoice! Tomorrow our cherished Angel Squad is honouring **Misericordia Health Centre's 125**<sup>th</sup> **Anniversary** and to truly celebrate, this year's event will be more magical than ever before!

Established in 1898 to care for young single mothers and their babies, MHC has a strong history of supporting youth and community. With MHC's 125th anniversary celebrations and the imminent opening of our Pediatric Ophthalmology clinic, we are excited to return to our roots and celebrate MHC's pediatric programming – ophthalmology and dentistry!

Naturally, our host of Angels dressed in gowns, wings and halos will be lining the Maryland bridge! For our youngest Angels, we have child-sized gowns and a slew of incredibly fun family-friendly angelic activities, along with delicious treats including s'mores and cookies for all!

It's Giving Tuesday and who could ask for a better way to start the holiday season off right? Come join us!

# **Interviews/Photo Opportunities:**

When: November 28, 2023 – Giving Tuesday!

7-9 a.m., with our special tree lighting ceremony at 7:30 a.m.

Where: Misericordia's Sherbrook Street courtyard

**Why:** Donations made by generous Angels like you will provide crucial support to

MHC's youngest patients! Did you know that MHC was established in 1898 to care for young single mothers and their babies? And now - 125 years later - we are offering specialized pediatric care for both ophthalmology and dentistry!

**Who:** Angelic dignitaries celebrating this important campaign with us include:

Uzoma Asagwara, Minister of Health, Seniors and Long-Term Care

- Renee Cable, Minister of Advanced Education and Training
- Kathleen Cook, MLA Roblin Critic for Health
- Mike Moyes, MLA Riel
- Cindy Lamoureaux, MLA Tyndall Park
- Mike Nader, CEO, WRHA
- Caroline Dekeyster, CEO, Misericordia Health Centre
- Kris Gladwell, President & CEO, Misericordia Health Centre Foundation
- Lisa Stiver, K.C., Partner at TDS and Angel Squad ambassador

#### Media Contact:

Heidi Klaschka, Director of Corporate Affairs & Engagement

Cell: 204.791.4417 | hklaschka@misericordia.mb.ca

### **Angel Squad runs until December 12!**

To learn more about Angel Squad, visit: <u>misericordiafoundation.com/angelsquad.html</u>
@MisericordiaFoundation Facebook | @MHCFoundation Instagram & X

#### How donations make a difference:

**Your gift of \$25** will provide all the supplies necessary for the 900 take-home dental kits we prepare for our Pediatric Dental patients! Dental surgery can be extremely stressful on anyone, let alone children. The donor funded take-home kits not only provide the supplies needed to maintain a healthy smile, but also educational and fun items to engage children in this process.

**Your gift of \$125** will provide items for MHC's new Pediatric Ophthalmology clinic's waiting room! Easing potential anxiety while our youngest patients and their families wait for critical eye care is top of mind for our compassionate care providers. Donations will be used to provide visual and interactive elements to the waiting room.

Your gift of \$250 could quite literally provide the gift of sight! Many underserved youth in our communities don't have access to the necessary follow-up care after an ophthalmology appointment – high prescription lenses with kid-friendly frames can often come with prohibitive price tags. Our collective support will enhance our 'Gift of Sight' fund to ensure these children don't go without critical prescription glasses.