



**For Immediate Release – May 4, 2022**

## **Two Great Causes, One Great Lottery!**

Misericordia Health Centre Foundation (MHCF) and Winnipeg Humane Society (WHS) are excited to announce their partnership on a joint lottery! This is a ground-breaking endeavour in the Winnipeg non-profit community: two organizations with unique missions partnering to gain support for compassionate care and companionship! Two great causes, one great lottery!

### **Introducing the 50/50 Lottery with a Bonus Prize Package and The Great Cash Calendar add-on!**

The 50/50 Lottery starts with a guaranteed jackpot of \$20,000 that will continue to grow with each ticket package purchased. The grand prize winner will walk away with 50 per cent of the jackpot PLUS the choice of a \$123,000 valued Bonus Prize which includes a Mercedes-Benz GCL300 and a \$50,000 Transcona Trailer Gift Certificate to select a new ATV, RV or snowmobile, OR take an additional \$100,000 cash!

“We are so excited and honoured to join in this historic partnership with Winnipeg Humane Society! Our two great causes joining forces to launch One Great Lottery will ensure we raise awareness and much-needed funds to support both of our critical missions. This lottery will provide important support to MHC, as it provides specialized care to tens of thousands of Manitobans annually,” Kris Gladwell, President & CEO, Misericordia Health Centre Foundation.

“Launching this size of lottery is a dream come true for an organization like ours. Winnipeg Humane Society depends on donations and events to raise our almost \$10M annual operating budget; with in-person events on the fritz, this lottery gives us the opportunity to help over 10,000 animals a year with its potential proceeds – we are so grateful for our partnership with Misericordia Health Centre Foundation,” Jessica Miller, CEO, Winnipeg Humane Society.

### **Raise Hands! Raise Paws! Raise Hope!**

This exciting lottery runs May 4 – June 15, 2022.

Tickets for the 50/50 Lottery and The Great Cash Calendar can only be purchased online at [onegreatlottery.ca](http://onegreatlottery.ca)

One Great Lottery is thrilled to have Winnipeg’s own Olympian Desiree Scott and Ace Burpee on board as lottery spokespeople! Manitobans will see their friendly familiar faces on various ad materials throughout the campaign.

### **Media contacts:**

Misericordia Health Centre  
Heidi Klaschka, Director, Communications & IT  
204-791-4417  
[HKlaschka@misericordia.mb.ca](mailto:HKlaschka@misericordia.mb.ca)

Winnipeg Humane Society  
Lenore Hume, Director, Communications & Marketing  
204-988-8810  
[lenoreh@winnipeghumanesociety.ca](mailto:lenoreh@winnipeghumanesociety.ca)

*more...*

## **One Great Lottery: all the details**

One Great Lottery will have two Early Bird Draws with deadlines on May 18 and June 1 each offering cash giveaways every hour from 9 a.m. to 5 p.m. Prize values increase on the hour!

If Manitobans want more chances to win, they can add on The Great Cash Calendar tickets to their 50/50 ticket order for the chance to win \$1,000 every day in July & August PLUS BIGGER winnings on the 31<sup>st</sup> of the months where you could win a \$12,000 LCL Spa Gift Certificate and select from a wide range of hot tubs, BBQs or new patio sets, OR take \$10,000 cash!

Tickets for the 50/50 start at 10/\$25 | 25/\$50 | 50/\$75 | 100/\$100 (that's only \$1 a ticket!)

Tickets for \*The Great Cash Calendar add-on start at 5/\$15 | 10/\$20 | 40/\$40 (that's only \$1 a ticket!)

\*The Great Cash Calendar tickets must be ordered in conjunction with 50/50 lottery tickets.

Ticket buyers must be 18 years of age or older and in the province of Manitoba to play. Liquor, Gaming and Cannabis Authority of Manitoba (LGCA) license regulations prohibit the following persons and their immediate families residing in the same household from purchasing a ticket and being eligible to win: Raffle Administrators of Winnipeg Humane Society, Misericordia Health Centre, and Misericordia Health Centre Foundation, members of licensed gaming suppliers providing services to One Great Lottery, and members of the Board of Directors of the following: Winnipeg Humane Society, Misericordia Health Centre, and Misericordia Health Centre Foundation.

## **Two Great Causes: all the details**

Winnipeg Humane Society is a registered charity and non-profit organization whose mission is to protect animals from suffering and to promote their welfare and dignity. Funded primarily by donations, events, and bequests, the WHS has pets for adoption and offers numerous programs and services that promote the humane treatment of animals, including farm animal advocacy efforts, pet first aid, and education programs for children, adults, and pets.

Misericordia Health Centre Foundation is proud to support Misericordia Health Centre (MHC) as it plays a vital role in meeting the evolving health-care needs of Manitobans. Today, Misericordia represents the future of care as a centre for multiple programs and medical disciplines. It is home to one of the country's leading eye care centres, is an important campus of long-term care, and hosts Health Links – Info Santé. It also offers the provincial sleep disorder treatment centre and various diagnostic programs. MHC continues to be a model for compassionate care, just as it was when it was founded by the Misericordia Sisters in 1898.