

Hello everyone,

This is a very special family update!

I'm excited to share a new fundraising campaign our Foundation has just launched: Around the World in 80 Days!

This creative campaign features Misericordia Place residents who are walking, pedalling and wheeling their way to dream destinations around the globe. Naturally, the adventures are virtual with video tours for the full travel experience.

Kudos to Jennifer Klos, our recreation manager, for the innovative idea and to the recreation team and our Foundation for making it a reality.

The goal is to raise \$80,000 in 80 days! Funds raised will support our long-term care needs (such as purchasing new upper body ergometers and Smart TVs), as well as recognize our staff - the health-care heroes who are also key in the around-the-world journey.

All donations will be generously matched by <u>Winnipeg Canadian Tire Dealers</u> up to \$40,000, quite fitting considering the distance around the world is 40,000 km!

Select residents will have personal fundraising pages, while other residents will be featured on our social media channels. You will be able to see and hear the campaign featured on 103.1 Virgin Radio, CTV and in the Winnipeg Free Press over the next seven weeks.

Thank you to the residents/families who are already participating. If you/your loved one would also like to be featured, please let me know!

The campaign will run through to May 20, because it does take 80 days to circle the globe.

If you would like to learn more about this virtual adventure of a lifetime, please visit <u>http://misericordiafoundation.com/aroundtheworld</u>.

You can also follow the journey on social media – please feel free to connect with our Foundation on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, and <u>Twitter</u>.

Yours sincerely,

Jack

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